

## INDUSTRY NAME

Global Luxury & Lifestyle Group

## LOCATION

Multi-location  
Virtual, Bangkok, Singapore, Rio

## PLATFORM

Onsite

## LOGISTICS, SETUP & DISMANTLE

Global events have logistical challenges as well as opportunities. The main objective was to manage the challenges with knowledgeable local teams while leveraging the expertise collected about client's preferences from venue to venue.

Luxury Groups have very high expectations towards project execution and venue design. Those high expectations inspire us to do our best.

Globibo's experienced team, and prior knowledge about the exquisite venues, arranged and managed the coordination and onsite execution of highly technical, full-hybrid studios with thousands of remote participants and 8 satellite presenters to standard physical events.

Globibo provided event tech solution to a global beauty and fashion luxury brand with virtual, hybrid and onsite programs. The intention of the event was to energize and inspire the target group of customer-facing staff. The structured engagements over several locations optimizes service quality and reduces communication efforts for seamless event planning and execution worldwide.

## Reduce risk and enhance beauty industry events through multi-event setups

Our customer organizes an array of events around the world with similar objectives and target groups. The structure of this engagement is to leverage each event to accumulate subject-matter expertise and deepen relationships to constantly enhance our service quality services while reducing communication efforts to plan and execute the series of events. The latest destinations were a hybrid studio setup for global streaming as well as onsite events at Bangkok, Rio de Janeiro and Singapore.

## EQUIPMENT REQUIREMENTS

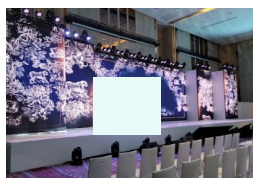
The setup of the events was targeted to leverage the expertise of the onsite / planning team for the upcoming sessions in other locations. A similar setup was required in each location, but local adaptations were necessary to accommodate the venue and participants.

### Studio



- Studio with multiple large LED backdrops
- 2 broadcast cameras per studio
- Lapel microphones & Speaker Systems
- Teleprompters with infrastructure
- International Streaming Infrastructures
- 10 Remote Interpreters with audio integrations
- 8 satellite presenters

### Bangkok



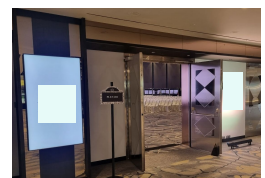
- 8 Linguists
- 4x Conference Interpretation Booths
- 8x Interpreter Consoles
- 4x Monitors
- Central Control Units
- 5x Infrared Transmitter
- 80x Interpretation Receiver
- 80x Headband Headphone
- 4x mobile transmitter & 80 mobile receivers

### Rio de Janeiro



- 12 Linguists
- 6x Conference Interpretation Booths
- 6x Interpreter Console
- Central Control Unit / Transmitter
- 2x Infrared Radiator / Antenna
- 120x Interpretation Receiver
- 120x Headband Headphone

### Singapore



- 8 Linguists
- 4x Conference Interpretation Booths
- 8x Interpreter Consoles
- Central Control Units
- 5x Transmitters
- 300x Interpretation Receivers
- 300x Headband Headphones
- 11 Mobile transmitters + 280 mobile receivers