



INDUSTRY NAME

Alumni Club

LOCATION

Singapore

PLATFORM

Running Event

SERVICES

Globibo helped to organize a precise and trouble-free timing system for a 10km run event that attracted 700 people; there were 350 recreational runners and 425 serious competitors. We provided tag pairing for 10km, non-reusable race chips, an arch/truss gantry system, a race timing system with 4 readers, 2 antennas, processors, cables, 2 laptops with race timing software, and 1 LED Race clock.

SETUP

- Start & Finish line with RFID Stage Truss
- Inflatable Arches & Tubes
- Camera slow-motion Photo Finish and finalist photos

CHALLENGES

- High density of runners during start
- Continuous increase runners, last-minute registrations
- Rainy weather period
- Last minute branding requirements

We create dynamic and engaging events through the use of technology and innovative conference production. We specialize in creating compelling content and designing visually stunning materials, ensuring that our work reaches both local and global audiences. Our infrastructure and platforms offer both speed and cost-efficiency.

Case Study for Race Bib Event with Globibo's Timing Solutions

Globibo helped to organize an annual charity run by a known educational club. Globibo develops generative, engaging, and fun charity event technology solutions, that help clients excite attendees and create growth opportunities. We drive generative and exciting events through technology-creative events and conference production. We focus on content development and design and have genuine local and global delivery. We have speed and cost with our infrastructure and platforms.

Throughout the entire event, the team demonstrated an exceptional level of accommodation and responsiveness, always ready to tackle any challenges that arose. Their commitment to creating a seamless and enjoyable event was truly commendable. The run itself was a fantastic success, drawing in a vibrant community of enthusiastic runners. Our role in implementing the race timing system added a professional touch to the event, ensuring precision and accuracy. Additionally, the use of a drone allowed us to capture breathtaking aerial views of the run, creating lasting memories for participants. It was not just a charity run; it was a collaborative effort that showcased the spirit of unity and dedication.

Attendees

700

Number of Hours

4

Race Length

10km

Positive Feedback

96%





MANAGEMENT OF CHALLENGES

High density of runners during start: 4 antennas and fail-safe structure to set runners start time to gun-time if there is no read

Continuous increase runners, last-minute registrations: Top into chip-reserve to accommodate additional runners

Rainy weather period: Full organization considering potential heavy rain

Last minute branding requirements: Existing solid relationship with partners for printing and customizations

EQUIPMENT USED

- RFID Race Chips, paired to Bibs
- 4 RFID Antennas & 1 Reader
- Stage Truss gantry system
- Inflatable Arch
- 2 laptops with race timing software
- Inflatable Tubes
- Broadcast Camera
- Virtual Broadcast Software
- Slow-motion Photo Finish & Finalize Photos
- 2 Tents with Ventilators

Our work in establishing the race timing system brought an air of professionalism to the proceedings and guaranteed its correctness and precision. We also used a drone to get some amazing overhead shots of the run, so people would remember it forever. It was more than a charity run; it was a team effort that demonstrated commitment and solidarity.

ROLES / TEAM MEMBERS

•

A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution.

01 Project Manager

Globibo provided an Account Manager and Technical Lead to monitor and manage the preparation and onsite operations

02 Engineers

- Race timing Operators
- Camera Crew
- Setup & Dismantle Crew

03 Client PIC

The Client had a very competent crew of 1 PIC, a proxy and several support staff



GLOBIBO

The feedback was very positive, with the client expressing contentment regarding the level of service provided by Globibo. They were happy about sharing the drone video capturing moments from the Charity Run 2024. The footage looks fantastic, and they appreciate the effort our team has put into creating this visual. They were grateful for our team's contribution to making BCR 2024 a memorable occasion for everyone involved, from the runners to the planning committee, and expressed their thoughts on wanting to work again with the Globibo team for future events.

P: +65 6336 9002

W: www.globibo.com

A: 114 Lavender Street #06-63

CT Hub 2 (Lobby 3) Singapore 338729

E: info.sg@globibo.com