

INDUSTRY NAME

Semiconductors

LOCATION

Onsite

PLATFORM

MS Teams

SERVICES

We have provided Corporate Training for more than 50+ students across 5 cohorts.

SETUP

The team spread globally in Taiwan, PR of China, Singapore, Malaysia, India, Germany, Israel, Italy, US and Mexico. So a cohort is created for each region so that this training can be conducted for those regions.



Globibo provided Personal Branding, Design Thinking & Presentation Skills Training to help employees build and establish their brand for more effective communication. The program covers personal branding strategies, design thinking, and presentation skills, enabling participants to convey core messages more effectively.

Personal Branding, Design Thinking & Presentation Skills Training

A program to support employees in building and establishing their brand to communicate and convey core messages more effectively. The training content includes personal branding strategies and elements to improve design thinking and presentation skills.

To interact with trainers and participants from around the globe and gain from their experiences.

Participants

700

Day

1

Stations

10

Recommended

96%





ROLES / TEAM MEMBERS

- 01 Project Management / Coordination Point
- 02 Client
- 03 Training Solution provider

CHALLENGES

Time zone crossover, language barrier, technology issues of using MS Teams, and participants' attendance due to operational conflicts.



GLOBIBO

MANAGEMENT OF CHALLENGES

We try to switch and accommodate participants into the cohorts that suit their time zone and availability to ensure maximum participation and attendance. For tech. issues, we ask the trainers to switch around the mode of activity delivery to achieve the same end goal.

The overall response from the participants proved that the trainer's expectations were satisfied. The training was perceived as enriching and outstanding. The client finds that their employees have improved their presentation skills, refocusing and reviewing the slides with a new perspective, better questioning the goal of the presentation, and enhanced efficiency. The training helps improve building customer relationships to increase business and performance. Increased motivation and better communication help improve the sales pitch and increase customer interest in our products.

W: www.globibo.com