

COMPANY NAME

The World Bank

LOCATION

Malaysia

EQUIPMENT/ PLATFORM

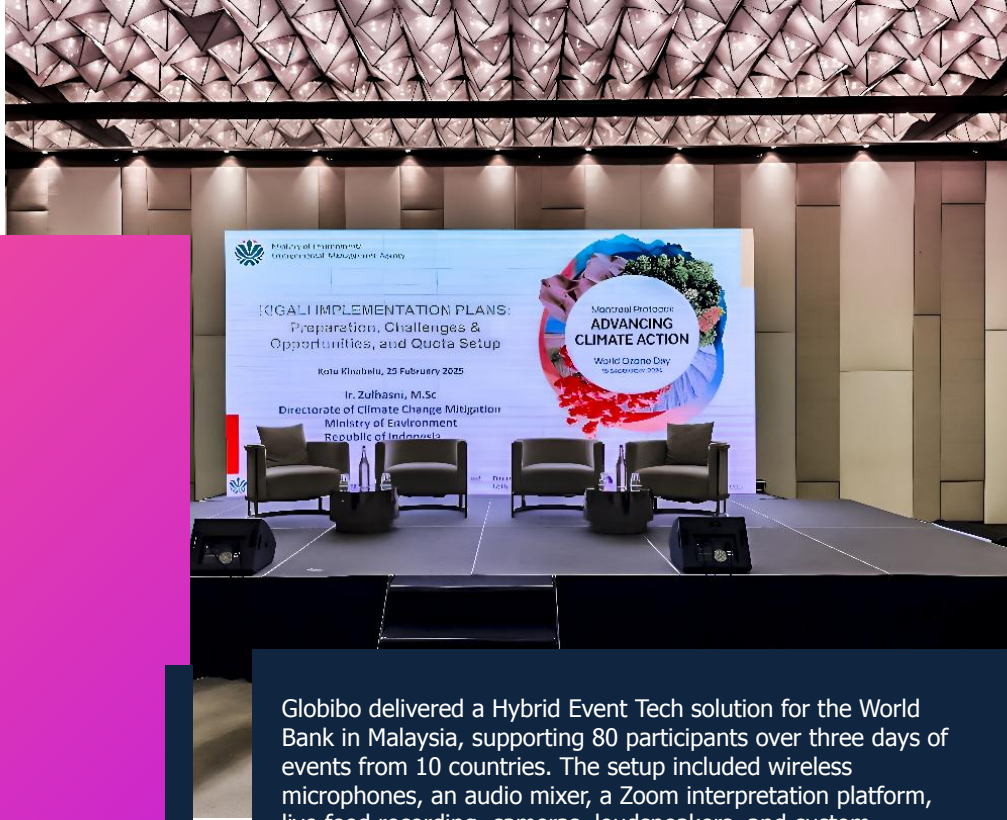
- 8 Wireless Microphones
- Digital Audio Mixer
- Zoom Interpretation platform
- MCP live feed/recording
- Video switcher
- 2 Broadcast Cameras with tripods
- Camera controllers
- 4 Loudspeakers with stands
- Microphone antenna boosters
- 2 Laptops

SETUP

- Globibo was responsible for Content Creation, AV Equipment Hardware & Software
- Globibo also assisted in sourcing suitable souvenirs and name tags for all participants
- The team designed the event backdrop, name tags, and presentation slides to align with the event's theme and branding

SERVICES

Globibo provided a Hybrid Event Tech solution to the World Bank in Malaysia for 80 participants for a 3-day event. Equipment provided by Globibo included 8 Wireless microphones, an audio mixer desk, a interpretation streaming platform, MCP live feed/recording, video switchers, 2 Cameras with tripods and camera controllers, 4 loudspeakers with stands, microphone antenna boosters, 2 laptops, 70 Souvenirs, and name tags with lanyards.



Globibo delivered a Hybrid Event Tech solution for the World Bank in Malaysia, supporting 80 participants over three days of events from 10 countries. The setup included wireless microphones, an audio mixer, a Zoom interpretation platform, live feed recording, cameras, loudspeakers, and custom souvenirs. Event tech solutions drive virtual event communities with secure, scalable, and engaging technology.

Globibo powers a 3-days Hybrid Event for the World Bank in Malaysia

Globibo supported the World Bank in Malaysia by setting up a hybrid event solution for 80 participants over 3 days. The setup included high-quality audio, video, and interpretation systems to facilitate clear communication. With wireless microphones, cameras, loudspeakers, and a streaming platform, the event allowed participants to engage effectively in person and remotely. The participants were from the East Asia and Pacific regions, mainly China, Indonesia, Thailand, Vietnam, Laos, Malaysia, and the Philippines, and some from the US, Australia, and Europe.

Participants

80

Days

3

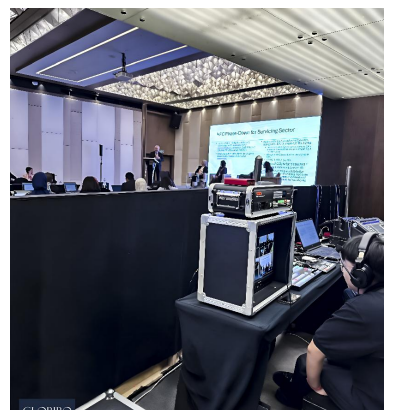
Countries

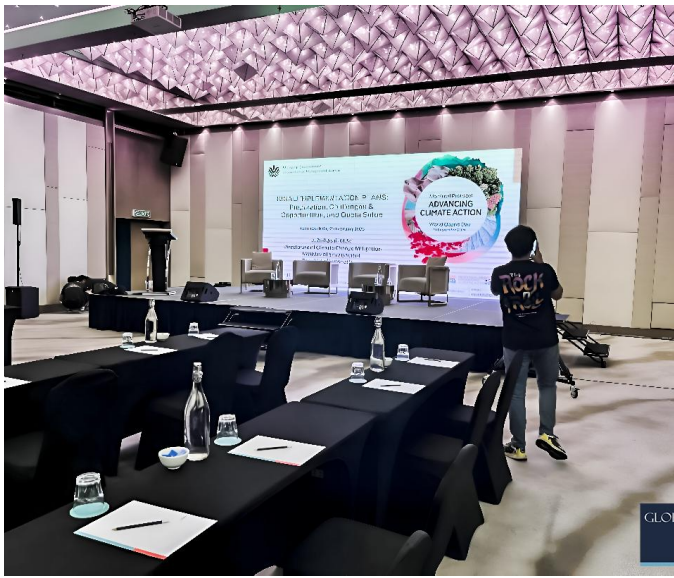
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Positive Feedback

96%

Generative & engaging Event Technology - to excite Attendees & create Opportunities for Growths





ROLES / TEAM MEMBERS



A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution, especially in remote locations. Each team member's expertise, dedication, and synchronized efforts create an unforgettable experience that meets objectives.

01

Account Manager

02

Streaming Infrastructure Team

03

Video Engineers

04

Audio Engineers

05

User Experience / User Interface Design

MANAGEMENT OF CHALLENGES

- **Coordination Issues:** The video and camera setup was not fully finalized before arrival to the venue. Last-minute adjustments needed to be conducted to maximize visibility and work with light conditions.
- **Name Tag Material Change:** The client requested non-plastic, eco-friendly name tags, but the delivered tags were laminated in plastic. At 1 AM during setup, the team had to reprint them using the correct materials to meet the client's request.
- **Manpower Shortage:** Due to limited staff from the client's side, the Globibo team assisted in setting up and managing the presentation, ensuring the event proceeded without delays.
- **PPT Clicker Issue:** A technical issue with the clicker arose, so the Globibo team and event host manually advanced the slides to keep the presentation running smoothly.



GLOBIBO

BEST EXPERIENCE

The AV and multi-camera crew efficiently set up their equipment, demonstrating expertise in handling the technical aspects without delays. Their familiarity with the setup allowed the event to run without disruptions. Additionally, 70 souvenirs and name tags with lanyards were presented for the first time, adding a personalized touch that participants received well.

The client appreciated Globibo's fast on-site support, especially the quick turnaround for printing missing lanyards. They also praised the responsive and helpful AV team, highlighting their efficiency throughout the workshop.

Globibo provided a hybrid event tech solution for the World Bank in Malaysia, supporting 80 participants from 10 countries over three days. The setup included wireless microphones, cameras, loudspeakers, live streaming, and interpretation, ensuring clear communication for in-person and remote attendees from East Asia, the Pacific, the US, Australia, and Europe.

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