

INDUSTRY NAME

Manufacturing Company

LOCATION

Singapore

PLATFORM

Globibo customized its Events.Studio platform

SERVICES

Globibo offered comprehensive event solutions, including e-voting, AV equipment, and the utilization of their advanced Events.Studio platform.-The platform covered the registration process, documents & file management, speaker management, voting panel, audit reports, and onsite participation support.

SETUP

- The team dedicated 5 man-hours to set up and configure the virtual AGM platform, ensuring all the necessary features and functionalities were in place and the design was aligned to the organization's brand guidelines.

CHALLENGES

The communication was minimal during the initial phase of preparation leading up to the rehearsal which was 3 days before the AGM and during the rehearsal, it was not as smooth as it could have been. Especially, the VIPs needed more preparation time and were not aware of the actual internal AGM process.

After the rehearsal, the client provided feedback and suggestions on how they would like to conduct the AGM and the timeline was very tight as there were only 3 days to implement their suggestions.

There was also a big challenge in managing 3 different parties, the Client, Share Registrar, and Scrutineer, with little internal communication initially. Globibo served as a mediator between the 3 parties to support a successful AGM day.



Discover how Globibo revolutionized the AGM meeting experience with seamless e-voting integration. From accurate results to enhanced member engagement, our technology-driven solutions ensure successful and efficient meetings.

CASE STUDY FOR VIRTUAL AGM FOR SGX-LISTED MANUFACTURING COMPANY

The objective was to provide a seamless and interactive virtual AGM platform for a Singapore-stock-exchange-listed manufacturing company, accommodating 50 participants, with features like registration, document management, video conference integration, speaker management, electronic voting, Q&A sessions, and recording capabilities.

Attendees

50

Number of Hours

5

Equipment Used

14

Positive Feedback

96%





ROLES / TEAM MEMBERS



A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution.

01 Project Manager

Globibo's dedicated coordinator ensured the smooth execution of the event, managing logistics, timelines, and communication with stakeholders.

02 Remote Technical Support

Managing the Events.Studio design and functions

03 Remote Streaming Manager

Coordinating the live event with the client

MANAGEMENT OF CHALLENGES



After the rehearsal, we had to inform them that there needs to be clear and constant communication between all parties. We worked through the 3 days leading up to the AGM to ensure that all key stakeholders of the client were comfortable with the AGM process.

As for the management of the challenge of coordinating with 3 different parties, we eventually worked closely together, ensuring that all parties were aligned in expectations

EQUIPMENT USED



Globibo utilized its virtual AGM platform Events.Studio with integrated video conferencing technology, an electronic voting system, and AI-powered transcription capabilities to ensure a seamless participant experience.



Upon the end of the AGM, we received a call from the CFO, appreciating our hard work and the board of directors was very pleased with our service.

Conducting the AGM from start to finish in line with the planned flow and execution of the polls and after that sharing of results live. It was nice to see that all parties that initially had a rather disjointed view of the proceedings were satisfied with the result.

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