

## INDUSTRY NAME

Semi-government Communication Agency

## LOCATION

Singapore

## Event Type

Grand Ballroom of major Hotel with reception cocktail, multiple local & remote speaker. Live streaming to media and online audience

## SERVICES

Audio, Video, Light Equipment  
Live Streaming  
Interpreting

## SETUP

- 4 Handheld + 4 Lapel microphones
- 2 broadcast Cameras + Backup PTZ
- 3 LED and 2 projection walls
- 2 parallel Video switching Systems
- Live-Streaming
- Remote Video Caller Integration

## CHALLENGES

Very tight budget, inhouse AV equipment insatiable and suboptimal light conditions

Globibo supported a semi-government communication agency in evening conference (3 hours) with several bi-lingual local & remote speakers. The objective was to provide smooth presentations and interpreting in a somewhat constrained setup and environment.

## Full Service Technical Event Production

Globibo stepped in to support the event production when the initial production house became unavailable. Despite the unexpected change, they quickly adapted to the situation, conducting a site inspection and devising a plan to work within the constraints of the in-house technical equipment and the limited budget.

After detailed planning, absolutely critical elements like audio and video operations for local/remote participants and Language Interpretation were prioritized. On the other hand, compromises had to be made, such as lighting and video switching.

Several elements had to be added on-site to remediate misunderstandings between the conference organizer and conference sponsors.

Globibo - Develop generative & engaging Event Technology Solutions to help Clients excite Attendees & create Opportunities for Growth

Attendees

300

Number of Hours

3

Trucks Used

3

Positive Feedback

96%





## MANAGEMENT OF CHALLENGES

**Budget:** The project was planned just one week before the actual event. The budget had been set arbitrarily without understanding the venue requirements. Globibo had to work on the project more or less at a cost to ensure the proper experience was created for the Client.

**Lighting:** Considering the in-house light system was not to be used, managing the light conditions took a lot of work. Additional fixtures were installed at the venue, but cameras still needed to work with high gains to keep the presenters bright.

## EQUIPMENT USED

- 2 broadcast Cameras + 2 PTZ cameras with controllers
- 2 VMIX Streaming Servers
- 2x SDI / HDMI Video Switchers
- 4x Handheld + 4 lapel microphones with boosters
- 2x Spotlights + 8 Par lights with DMX controller
- Presentation & Monitoring PCs
- Language Interpretation Booth
- Interpreter Consoles / Central Control unit
- Language Transmitters / Receivers

## ROLES / TEAM MEMBERS

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A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution.

### 01 Technical Director

A technical director, with experience at the venue and in all elements of the operation was onsite for site inspection, and throughout the event operations

### 02 Video Operators

The video operators needed to work with sub-optimal light and different presentations on local / remote screens

### 03 Audio Operators

The audio team had to maintain great acoustics in the delicate venue as well as manage remote audio sources / targets

### 04 Streaming Manager

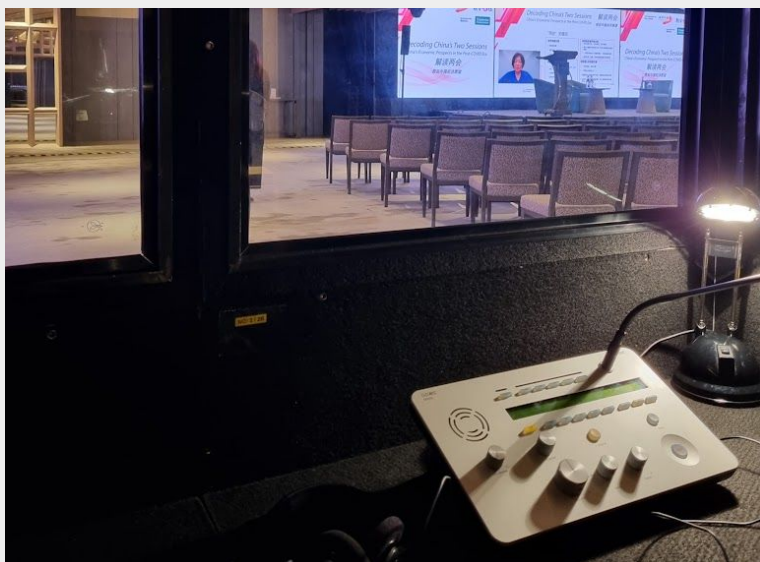
The Streaming Manager had to ensure video / audio sources were optimally consolidated for remote participants and recording

### 05 Interpretation Management

Coordinating the live event with the client

### 04 Light Designer

The Light Designer had to work with very limited options of spotlights and par lights to increase wash for presenters and create a themed room environment



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