

## INDUSTRY NAME

Engineering and Technology Industry

## LOCATION

Singapore

## PLATFORM

Zoom Cloud Meeting

## SERVICES

The training sessions were highly interactive, with participants actively participating in hands-on exercises and case studies. The training was designed to be relevant to the participants' work, with real-world examples and practical applications of the concepts covered.

## SETUP

- As this training was a continuation of a training series that has been running for over 3 years now, the core team was well aware of the setup. The platform was recently changed from WebEx to Zoom, but all facilitators and students were familiar with Zoom as a platform.
- The preparation material was circulated 1 week before the actual training.
- A Kahoot game was customized also before the actual training and execution of this game rehearsed with all stakeholders.

## CHALLENGES

- Keeping Learners Engaged.
- Technical Risk if the main platform has technical problems for facilitators or students.
- Creating solid learning impulses and practice sessions without physical oversight and individual support onsite.

Unlock the potential of your business in the digital age with Globibo's cutting-edge solutions. Dive into our inspiring case study on how we revolutionized training, enabling companies to thrive in the ever-evolving digital landscape. Discover how we empower organizations to stay ahead, embrace change, and achieve remarkable success. Explore the future with Globibo and revolutionize your learning journey.

## CASE STUDY FOR DIGITAL LITERACY TRAINING

The digital literacy training was targeted at employees of a leading engineering firm in Singapore. The training was aimed at helping their selected staff develop the digital skills and knowledge required to succeed in today's rapidly evolving technological landscape. The training program was designed to be comprehensive and engaging, covering a wide range of topics such as: The digital literacy training was targeted at employees of a leading engineering firm in Singapore. The training was

- Data Science
- Tools Power BI
- Qlik sense
- Mentimeter

A total of 25 people took part in this training for digital literacy training.

Globibo delivered a comprehensive digital literacy training to a prominent engineering firm in Singapore. With 25 participants, the one-day program covered essential topics over 8 hours. An impressive 96% of attendees recommended this impactful training, reflecting its value in enhancing students' skills and knowledge for the future.

Number of Students

25

Number of Hours

8

Topic Covered

4

Positive Feedback

96%





## MANAGEMENT OF CHALLENGES

In a rapidly evolving digital world, effective management of challenges in digital literacy training is crucial. By fostering a learner-centric approach, leveraging interactive tools and resources, and providing continuous support, organisations can empower participants to develop essential digital skills and thrive in the digital age. These skills were also used by our team in this training.

- On 1:** On top of existing engagement through exercises, Q&A, and a question-based presentation of core material, a game was customized to create an impulse of energy.
- On 2:** A co-host was assigned, at another location, to reduce the risk of technical failure of the video platform. All students had a PIC contact to request help before, during, and after the training.
- On 3:** The entire training was based on the students installing some components to their PC and trying real case studies.

## BEST SOLUTIONS

In addition to the training sessions, the event provided opportunities for networking and team building. Participants were able to connect with colleagues from different departments and work together on team-building exercises that emphasized collaboration, communication, and problem-solving.

Unlock Your Potential with Globibo's Training Solutions. With our extensive expertise, customized programs, and innovative methodologies, we deliver impactful training experiences that drive growth and success. Trust Globibo to empower your team with the skills, knowledge, and confidence to thrive in today's competitive landscape.

## ROLES / TEAM MEMBERS

A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution. Each team member's expertise, dedication, and synchronized efforts create an unforgettable experience that meets objectives and delights attendees, and this digital literacy training provided many learning opportunities for organizers and attendees too.

**01 Coordinator**  
The main project coordinator was assigned by Globibo. This person was responsible to coordinate between the client, instructor, material preparation team, and academic / exam board.

**02 Instructor**  
The instructor was a senior lecturer on digital literacy and analytics platforms. She executed the course, based on standardized course material and games.

**03 Client PIC**  
The client coordinator facilitated all communication with the students and ensure technical access for all staff.



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The feedback from the company's employees was overwhelmingly positive. All the participants found the training sessions highly informative, engaging, and relevant to their work. They appreciated the practical skills and knowledge they gained and felt that the training would help them to perform better in their roles. The digital literacy training event was again a success. It demonstrated Globibo's expertise in providing customized training solutions that meet the specific needs of each client. The event also showcased Globibo's commitment to delivering high-quality training programs that are engaging, informative, and effective. We are thrilled to have had the opportunity to work with the organization again and look forward to future collaborations.

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