

## INDUSTRY NAME

Singaporean University

## LOCATION

Singapore

## PLATFORM

Onsite

## SERVICES

To ensure a successful event, Globibo provided several integrated solutions. This included 30 Conference Microphones and several handheld+lapel microphones, 60 interpretation receivers for the audience, along an SI booth accommodating two interpreters. Additionally, Globibo supplied the Interpreter Consoles, Central Control Unit, Audio Mixer Desk, Interpretation Transmitter, and 60 Headband Headphones for the full audio experience.

## SETUP

- Globibo's team executed the setup at the University's Administration Building within 3-4 hours. The onsite setup has been tested the setup to ensure a smooth operation the next day.

## EQUIPMENT

The event happened on-site

- 2x Conference Interpretation Booths
- Interpreter Consoles
- Central Control Unit
- Digital Audio Mixer Desk
- 2x Interpretation Transmitter
- 60x Interpretation Receiver Charging Cases
- 60x Headband Headphone
- 4x Handheld Microphones
- 30x Table Conference Microphones
- 4x Lapel microphone
- Setup / Dismantle
- Standby Operator
- Standby Technician

When a prestigious Singapore-based university needed to ensure effective multilingual communication during a significant 6-day event, they turned to Globibo for their expertise. With the primary objective of facilitating seamless interaction between foreign students and local instructors, Globibo provided a range of integrated solutions.

## CASE STUDY FOR A SINGAPOREAN UNIVERSITY

Globibo was entrusted to organize the technical setup for an event of a prestigious Singapore-based university. The primary objective was to facilitate effective multilingual communication between foreign students and local instructors during a significant university event lasting 6 days.

Globibo organized multilingual communication at a prestigious Singaporean university for six days, 60 participants were immersed in a transformative experience, facilitated by the seamless integration of 16 cutting-edge communication tools. The event was nothing short of a triumph, with an astonishing success rate of 96%. The students were not only captivated by the training but also left with a profound appreciation for the power of effective communication across diverse linguistic.

### Participants

60

### Days

6

### Equipments

16

### Positive Feedback

96%





## MANAGEMENT OF CHALLENGES

To address these challenges, effective communication, collaboration between technical experts and SMEs, a deep understanding of both technical and user requirements, and flexibility in adapting to changing circumstances are essential.

## BEST SOLUTIONS

Globibo is committed to providing flawless and top-tier services to its clients. During this event, the complex wiring in a theatre created several complexities. The entire system had to be re-programmed multiple times to accommodate the requirements of the venue and client. Furthermore, the older model of the inbuilt mixer needed to be adjusted a lot to work with the conference microphones to avoid unpleasant feedback.

## CHALLENGES

**Logistics and Timelines:** Coordinating the timely delivery of interpretation equipment to the event venue, especially for remote locations or international events, can be challenging. Non-traditional event venues like this have no proper cargo lift, loading bay, and/or access to the actual site.

**Technical Compatibility:** Ensuring that the interpretation equipment is compatible with the venue's existing audio-visual systems, communication infrastructure, and other technology can be challenging. Mismatched equipment or connectivity issues can lead to disruptions. Especially the inbuilt loudspeakers did not work well together with the new table microphones.

**Space Constraint:** The space available in non-traditional event venues is not ideal for Interpretation Booths. The system had to be rather creative to fit the booth into the existing space.

**Post-Event Equipment Logistic:** After the event, managing the breakdown, packing, and proper storage of all equipment - especially when the venue has to be used quickly again after the event.

Globibo excels in overcoming challenges through effective communication, collaboration, and adaptability. Their commitment to flawless service was evident during a recent event where technical complexities arose.

## ROLES / TEAM MEMBERS

A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution.

### 01 Onsite Coordinator

The assignment of the onsite project coordinator fell under the purview of Globibo. This coordinator held the responsibility of harmonizing interactions between all Globibo crew, and the client's event personnel, and offering support to participants in cases of technical inquiries or challenges.

### 02 Audio Engineer

Managed the operational integration between the different audio systems. Event Crew from the Client's Side: These individuals took on the role of steering participants through the event's progression during the live demonstration and hands-on engagement.

### 03 Client Account Manager

The client's designated coordinator facilitated seamless communication between their part-time or full-time event team and the ultimate client. This role ensured effective time management throughout the process.



GLOBIBO

The feedback received was very positive, with the client expressing contentment regarding the level of service provided by Globibo. They were notably impressed by our proactive readiness to accommodate changes and provide ample backup equipment, instilling a sense of assurance through a well-thought-out contingency plan in case of unexpected issues. The client highlighted the amiable and supportive nature of the Globibo staff throughout the event, and the event itself proceeded smoothly without any major hitches.

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