

CLIENT INDUSTRY

Business Consulting & Services

LOCATION

Singapore

PLATFORM

Events.Studio

SERVICES

Event Production, Equipment, Video & Audio Creation

EQUIPMENT

- 6* Handheld microphones
- 6* Lapel Microphones
- 8* Loudspeakers with sub and stand
- 2* Stage Audio monitors
- 12* Microphone receivers
- 1* Digital Audio mixer desk
- 2* Microphone antenna booster

- 1* LED wall
- 1* Confidence monitor / DSM
- 4* TV monitor with bracket
- 3* Video switcher
- 1* Video production server
- 1* Audio interface (For Video Production Server)
- 4* Laptops

- 8* LED par lights
- 4* Mood lights for the exhibition area
- 4x Moving Beam/Spot/Ambience Gobo
- 4* LIRO moving wash
- 2* Truss tower
- 1* Lighting Board

- 1* DB Box 63 amp
- 2x 10m*5m Pipe & Drape Kits

Globibo successfully managed the complete event production for a leading STEM education consultancy. With over 800 attendees from across Asia Pacific, the Middle East, and Europe, we ensured execution, showcasing our expertise in handling diverse audiences and creating impactful events for global organizations.

Content Experience Integration Event Concept to Delivery

Globibo provided the full event production for a STEM education consulting company based in Singapore. With a presence in Asia Pacific, the Middle East, and Europe, the event had more than 800 attendees.

The team started to define a joint Theme for the Event and finalized key visuals. Those key visuals were moved into all presentations as well the light design of the room.

The key themes of the conference were identified by colors and different types of music and planned to be staged throughout the entire conference program.

The curation of content, especially video material, with the visual overflow to the room was one of the key points of making the conference appear professional and intentional.

Globibo drives generative and exciting events through technology-creative events and conference production. The team focuses on content development and design, leveraging genuine local and global delivery infrastructures.

Attendees

800

Team

9

Exhibitors

12

Videos

2





CHALLENGES

- The Client wanted to redesign the internal branding while creating Event visuals.
- The room was just available for setup at midnight for a show to start in the morning.
- Speakers of different experience-level needed to be managed (from senior ministers to highschool kids).
- Several full-scale videos were supposed to be created and integrated into program flow

MANAGEMENT OF CHALLENGES

- Primary team arrived midnight for 1st batch of setup. 2nd team arrived 6am for handover and operations for the day.
- Multiple parallel options for Video content was created to have fall-back options available in case of disagreements on final production.
- Different microphone types were made available (as well as limited for specific type of presenters)

SETUP

The setup was done overnight under a tight timeline, as the venue was only available from midnight on the event day. The setup was done by 9 AM., and the full dress rehearsal was completed by 11 AM. Doors opened at 11 AM sharp.

The STEM-focused event brought together over 800 participants from Asia Pacific, the Middle East, and Europe. Attendees showcased innovative ideas, pitching their products and services to a global audience. The event helped collaborate and highlight advancements, creating a platform for meaningful connections and impactful opportunities.

ROLES / TEAM MEMBERS

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The scope of this project included many regions and countries, and integrating the perspectives of all local teams was important to finalize the program and specific content. While each location had its particular perspective, all the content had to be aligned to an overall structure and pedagogic concepts.

01 Program Manager

Coordinates scheduler, manages teams and overseas representation, ensures smooth visuals, and handles technical aspects.

02 Audio Engineer

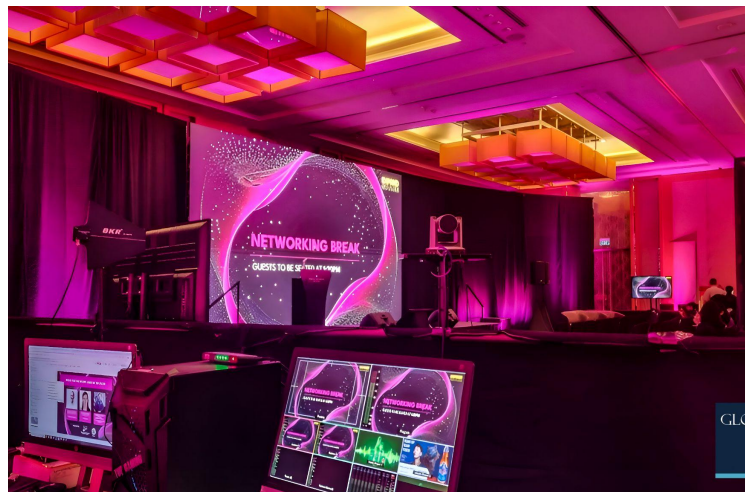
Manages soundtracks, ensures audio quality, aligns with event themes, and handles transitions. Plan different Microphone setups considering different experience level of participants

03 Showcaller

Coordinates with teams, cues transitions, manages stage activities, monitors schedules, and communicates instructions.

04 Other Roles

Video Designer, Event Engineer for Lights, Emcee, and visuals.



GLOBIBO

Maximize the Potential of People, Content & Events

W: www.globibo.com