

INDUSTRY NAME

Insurance

LOCATION

Hong Kong

PLATFORM

Events.Studio

SERVICES

Globibo provided remote simultaneous interpretation and access platform for an insurance company with 1,400 participants in Hong Kong, as well as a remote audience through Zoom. The team supported in the infrastructure planning, onsite operations as well as linguist management.

PLATFORM / EQUIPMENT

- Events.Studio
- Zoom Integration Platform
- Laptops
- Audio / Video Interface
- Server Landscape

SETUP

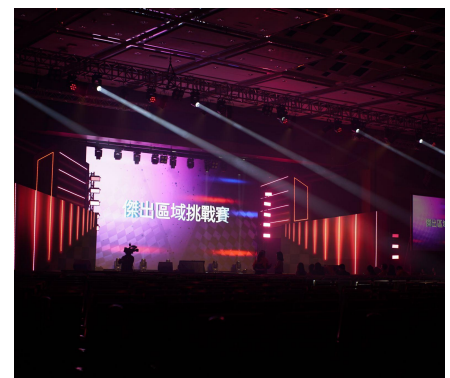
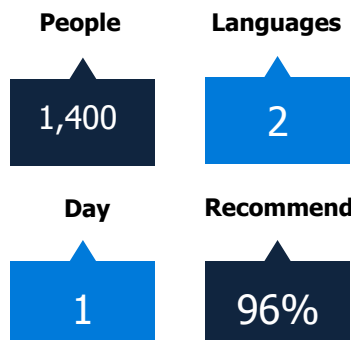
Globibo's team uses the Events.Studio platform for remote interpretation. Multiple laptops were used for the upstreaming of Audio & Video signal to the remote interpreters. The participants received a QR code to access the Globibo Events.Studio platform to listen to their preferred language.

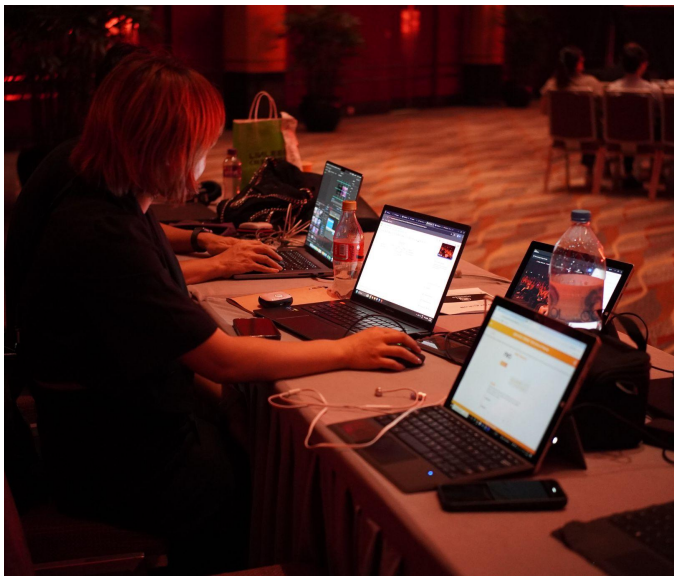
A leading insurance company hosted its annual kick-off conference in Hong Kong with 1,400 participants, both onsite and online. To support multilingual communication, real-time interpretation in Cantonese and Mandarin was provided. The company successfully aligned teams, introduced new strategies, and encouraged collaboration across regions using a hybrid format supported by the latest event tech help from Globibo.

Remote Interpretation and Smart Access for 1,400 Insurance Professionals in Hong Kong

An insurance company hosted its annual kick-off conference in Hong Kong to align its workforce, introduce new strategies, and foster collaboration. With 1,400 participants, including employees and stakeholders, the event required real-time interpretation in Cantonese and Mandarin to cater to the audience. The hybrid format combines in-person and virtual attendance.

Globibo maximizes the impact of interactions through subject-specific language interpreting. Globibo provides fast and cost-efficient language services solutions to help clients empower and engage more people with the content.





ROLES / TEAM MEMBERS



A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution. Each team member's expertise, dedication, and synchronized efforts create a smooth experience that meets objectives .

01 Account Manager

The Account Manager coordinated as a Single Point of Contact all requirements and was the liaison onsite.

02 Remote Streaming Manager

The remote team managed the server infrastructure and audio quality control.

03 Onsite Technical Support

3 onsite engineers supported the local event team and production house

CHALLENGES

As in the event, there were 1,400 participants at the venue, which faced the added challenge of poor internet connectivity, threatening both audio quality and attendee experience.

MANAGEMENT OF CHALLENGES

Globibo provided a remote interpretation service optimized for poor (low-bandwidth) internet conditions, leveraging resilient technology and professional interpreters. Key components included:

Optimized Cloud-Based Interpretation Platform:

- A low-bandwidth, secure platform integrated with the client's virtual conference software, designed to function effectively under poor internet conditions.
- Dedicated language channels for English, Cantonese and Mandarin, allowing attendees to select their preferred language in real-time and adaptive bitrate audio streaming to maintain synchronization and quality despite fluctuating connectivity.

Professional Interpreters:

- Our professional interpreters, each specializing in insurance terminology and fluent in either Cantonese, Mandarin and English.
- Pre-event briefings to align interpreters with the conference agenda, key messages, and industry-specific jargon.

Hybrid Event Support with Offline Contingencies:

- On-site attendees accessed interpretation through a lightweight app optimized for low-bandwidth environments, compatible with desktops, tablets, and smartphones.
- Connecting and inputting the audio for remote interpretation in the SG office to ensure a stable connection due to the poor internet connection at the venue.



Globibo drives virtual event communities through free and open event-based community platforms. Furthermore, it customizes generative & engaging event technology solutions to help clients excite attendees and create growth opportunities. The team focuses on multi-event software and hardware solutions, with the broadest spectrum and depths of functions, generative business and community models, and a proven large-scale & security.