



INDUSTRY NAME

Insurance

LOCATION

Macau

PLATFORM

Events.Studio

SERVICES

Globibo provided a onsite interpretation infrastructure, mobile delivery of Audio and AI captions, as well as streaming services to Insurance Event in Macau.

To accommodate the different types of meetings and participants, also parallel streaming as well as mobile-phone device rental was required.

SETUP

- 2 venues for Management Meetings
- 1 Venue for Main Plenary
- 5 venues for Breakout sessions
- 2 in-venue storerooms
- 30 crew for setup, room changes and dismantling

EQUIPMENT

- 27 Interpreter Booths,
- 54 Consoles
- 9 Interpretation CCUs
- 2 Rooms of Conference Microphones
- 24x 4-channel Audio interfaces
- 35 Laptops
- 3 POS machines
- 40 Monitors
- 12 HDMI splitter
- 7 Routers and 9 switches
- 7 UPS
- PTZ Cameras, Video Interfaces

27 Interpreter Booths, 54 Interpreter Consoles

76,000 App Scans

40 Sessions, 8 separate rooms

5,000,000 minutes of Interpretation Streaming

7 Languages AI captions

Onsite Interpreting with Mobile-App Audio Delivery

Only some Associations in the world provide the quality of speakers and content to their members as this organization.

With members from all around the world, it was very important to provide easy access to world-class language interpretation. With the scale of participants and number of parallel locations, the preparation and onsite execution of interpreting hardware, mobile platforms as well as AI elements required a team with the right expertise and attitude.

Furthermore, the support infrastructure for attendees and management required custom software development, hardware as well as logistical support.

Globibo provides Event Technology Solutions for small and large-scale interpreting events.

Events.Studio is the only integrated software platform for hardware and software based language interpretation.

People

6,000

Sessions

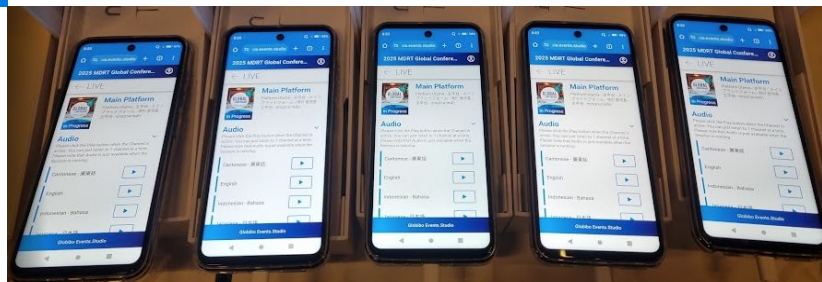
40

Days

8

Booths

27





ROLES / TEAMS

A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution. Each team member's expertise, dedication, and synchronized efforts create an unforgettable experience that meets objectives.

01

Infrastructure

Due to the decentralized nature of the sessions, many parallel rooms required specific equipment that needed to be consolidated from different markets. The team managed all preparation and onsite setup/operations.

02

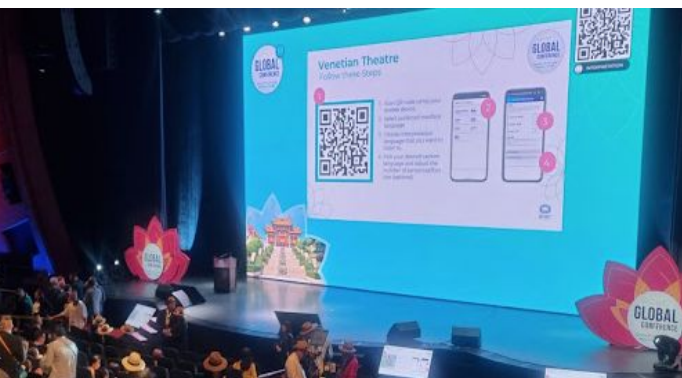
Mobile Platform

The mobile platform required specific software features and layouts, based on a scalable architecture. The server and application architecture was established already, but customizations were needed for the specific target groups.

03

AI Technology

The AI engineers combined general and custom models to improve the accuracy of AI transcriptions and translations - before and during the event



Globibo drives engagement at events through reliable and engaging conference equipment. The team develops generative & engaging event technology solutions to help clients excite attendees and create growth opportunities.

MANAGEMENT OF CHALLENGES

- Integration: Considering the magnitude of the event, many other teams (related and unrelated to language interpreting) had requirements that needed to be incorporated into the execution.
- Wifi network: As all participant had access to language interpreting only via their mobile phones, the wifi network had to be scaled for thousands of parallel users in very small spaces
- Logistics: Due to the unavailability of specific technical equipment at the location, a lot of technical elements had to be imported from different places.



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www.globibo.com
www.events.studio