



INDUSTRY NAME

PR Agency

LOCATION

Korea

SERVICES

Global provided simultaneous interpretation for a prestigious global communications agency, serving 150 participants, including 120 media professionals and 30 staff. Interpretation happened in 7 language pairs (Eng> Korean, Mandarin, Cantonese, Thai) (Korean > Mandarin, Cantonese, Thai).

SETUP & EQUIPMENT

- 7x conference interpretation booths
- 7x Digital interpreter consoles
- 1x Interpreter central control unit
- 1x Audio mixer
- 5x FM transmitters
- 150x FM receivers
- 4x onsite engineers

Multilingual Interpretation for a high-profile global media gathering in Korea

A prestigious global communications agency hosted an on-site media program for 150 participants, including 120 media professionals and 30 internal staff. With audiences spanning multiple regions, the event required dependable multilingual communication to support briefings, discussions, and coordinated messaging across markets.

- Simultaneous interpretation across 7 languages, covering English and Korean, Mandarin, Cantonese, and Thai
- Professional conference interpretation booths and digital interpreter consoles
- Central control, audio mixing, and FM transmission for stable sound delivery
- FM receivers were provided to all participants for individual language access

Managing multiple language directions in a live media environment required careful preparation and precise execution.

With structured technical planning and on-site coordination, the sessions ran smoothly, allowing media professionals to focus on content, ask informed questions, and engage confidently without language barriers.

Globibo develops generative & engaging Event Technology Solutions to excite Attendees & create Opportunities for Growths.

Participants

150

Onsite
Engineers

4

Languages

7

Days

2

