

**INDUSTRY NAME**

Interior, Construction & Manufacturing Firm

**LOCATION**

Dubai

**PLATFORM**

Events.Studio AGM Platform

**SERVICES**

Globibo's end-to-end virtual AGM services include:

- Custom registration workflows with tailored email templates
- Video conferencing solution with real-time coordination
- Speaker rehearsals
- Voting panel setup (covering pre-voting, live voting, and share/lot-based voting)
- Q&A panel moderation
- AGM analytics & audit trail reports
- Participant technical support

**EQUIPMENT**

- Globibo Virtual AGM Platform (with integrated video conferencing)
- Server landscape with 4 support laptops

**SETUP**

Globibo supported in the lead-up to the event:

- Configure & test the virtual platform
- Conduct multiple training rounds with stakeholders
- Coordinate speaker rehearsals
- Ensure the user journey was intuitive



A Nasdaq-listed company recently hosted its virtual Annual General Meeting (AGM) with support from Globibo. With 30 key investors and auditors joining remotely, the company experienced a well-organized, interruption-free event. The smooth execution reflected the company's commitment to effective stakeholder communication—backed by thorough planning and reliable event support to meet regulatory and engagement goals.

**Globibo Delivers End-to-End Virtual EGM for Global Interior Company**

For the 5th consecutive year, Globibo provided a secure, user-friendly, and fully equipped virtual platform for the Extraordinary General Meeting (EGM) of a Nasdaq-listed company specializing in interior solutions, construction and manufacturing. The goal was to deliver a reliable, professional, and interactive virtual experience for stakeholders across different regions, where these 30 senior representatives could access event details, join the live session, ask questions, vote in real-time, and receive timely updates - all while meeting compliance and audit requirements.

Globibo provided the Events.Studio platform, along with all required detailed pages, which should include email notification to a verified list of participants, login credentials, an information page showing event details, a Q&A panel, Audit reports, AGM Analytics, a Voting panel, and video conference integration via Zoom.

**People**

30

**Day**

1

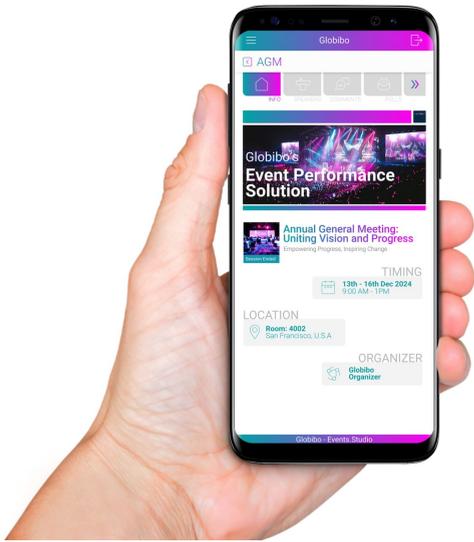
**Platform**

2

**Recommend**

96%





## CHALLENGES

The AGM involved three distinct participant groups:

- Board of Directors
- Individual & Institutional Shareholders
- Auditors & Legal Council

Some individuals belonged to multiple categories, which created ambiguity in communication workflows, particularly regarding the correct registration confirmation emails and login paths.

## MANAGEMENT OF CHALLENGES

Globibo's team worked closely with the client to identify overlapping participant profiles, clarify the groupings, and ensure each stakeholder received the correct email communications. A structured and personalized approach ensured accurate participant segmentation.

Globibo recently had the privilege of organizing a virtual Extraordinary General Meeting (EGM) for a prestigious NASDAQ listed company. Our team seamlessly facilitated a full day of training for 30 participants.

## ROLES / TEAM MEMBERS



A successful event hinges on teamwork. Effective collaboration, clear communication, defined roles, and meticulous planning contribute to seamless execution. Each team member's expertise, dedication, and synchronized efforts create a smooth experience that meets objectives.

01

### Remote Technical Support

Platform Configuration and Events.Studio interface setup.

02

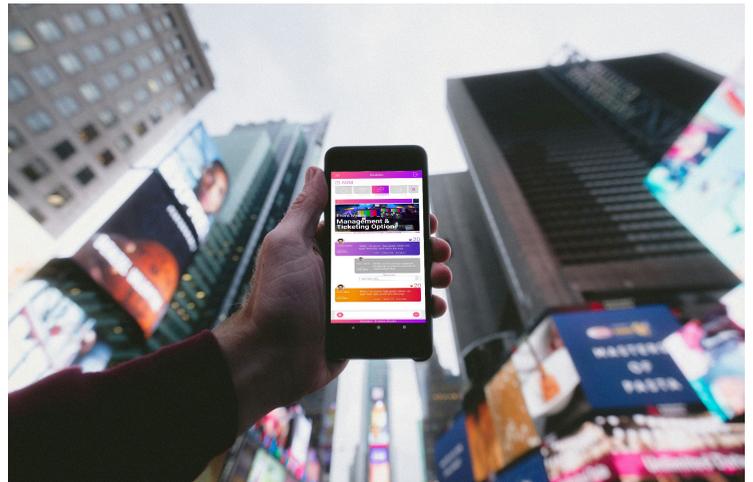
### Remote Streaming Manager

Oversaw the live broadcast, content flow, and client coordination.

03

### Remote Participant Support

Provided real-time technical assistance via live chat.



The client commended Globibo for the smooth execution and consistent support, highlighting our commitment to delivering professional and glitch-free AGM experiences year after year.